



2018 WACES Conference Sponsorship & Advertising Opportunities

The 2018 WACES Conference is projected to bring together 250+ attendees in beautiful Santa Rosa, California on November 8-10, 2018.

There are many opportunities for your organization to have a visual presence at this year's conference with a great lineup of over 100 content sessions, a Graduate Student Reception, Career Roundtables, Business Lunch & Awards Ceremony, Emerging Leader Workshop, and Welcome Reception & Happy Hour. Please consider supporting the WACES Conference and increase your organization's visibility with all our conference attendees. Please refer to the information below to choose a sponsorship opportunity that fits for you and your organization. We know you will not be disappointed with this year's conference and we are hoping that we can count on your participation this year!

Sponsorship Opportunities	Leveled Sponsorship				Event Sponsorship		
	Bronze \$300	Silver \$750	Gold \$1000	Platinum \$1500	Emerging Leaders \$800	President Reception \$1200	Business Lunch \$1500
Recognition from podium at the Business Meeting	x	x	x	x	x	x	x
Company listed in program under sponsor level	x	x	x	x	x	x	x
Recognition in pre-conference email to all registered attendees	x	x	x	x	x	x	x
Advertising in Conference Program	-	X ¼ page ad	X ½ page ad	X Full page ad	X ¼ page ad	X ½ page ad	X Full page ad

Conference Program Advertising	
Full Page Ad (7 ½" X 10")	\$200
Half Page Ad (3 ¾" X 10" or 7 ½" X 5")	\$150
Quarter Page Ad (3 ½" X 2 ½")	\$100

Conference Bag Flyer	
This is your organization's opportunity to gain exposure during the conference, as well as afterwards. Give attendees a flyer or other souvenir to hold onto and reuse long after the conference is over.	\$50

If you are interested in becoming a sponsor or advertiser for the **2018 Western Association for Counselor Education and Supervision Conference**, please complete the form and submit payment online at <https://www.regonline.com/2018wacessponsor>. All sponsorship and advertising payments for the 2018 Conference are due by **September 15th**